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# Maurizio Distefano Licensing Brings Licensed Treats to Easter 2026

Seasonal offerings include chocolate eggs, cakes and Easter egg hunts.



Easter 2026 will feature a variety of licensed seasonal products developed under the management of Maurizio Distefano. The lineup includes chocolate eggs, traditional cakes and interactive experiences inspired by popular children's brands.

One of the highlights is a chocolate egg by Witor's dedicated to Care Bears. Made with premium chocolate and packaged in colorful designs that reflect the characters' energy and sweetness, the product is positioned as a gift celebrating sharing and tenderness.

Balocco introduces "Bing"-themed Easter eggs in 150g and 240g sizes, featuring surprises inside. Balocco also offers Mini Colomba cakes with chocolate chips, a kid-friendly twist on Italy's traditional Easter cake.

"Bluey" is featured in a premium milk chocolate egg by Dolfin, which includes surprises designed to encourage creativity and play. From April 4 through 6, Bluey will also star in an Easter egg hunt at Leolandia, where children can solve riddles and collect Dolfin eggs.

Dolfin also offers Easter eggs inspired by L.O.L. Surprise!, featuring exclusive surprises that align with the brand's fashion-forward identity.

Bauli presents chocolate eggs and colombina cakes dedicated to "Masha and the Bear" Friends. The lively packaging and engaging surprises aim to bring joy to Italian family celebrations.

Balocco's Easter egg for "ALVINNN!!! & The Chipmunks" reflects the characters' dynamic spirit with colorful wrapping, fine chocolate and surprises inside.