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RHS launches fashion collection with Aspiga

POC Member, The Royal Horticultural Society (RHS), has collaborated with sustainable fashion brand and certified B Corp, Aspiga, to launch a special fashion collection.

Called the **Aspiga x RHS Collection**, and launching on Friday 24 April 2026, it has been created to mark two decades of Aspiga's commitment to nature, craftsmanship and timeless design. It will be available online at www.aspiga.com

Since the collection is nature-themed, the RHS was a natural partnership, enabling Aspiga to draw inspiration from the RHS Lindley Collections, the world's finest collection of botanical art. The floral prints reimagine historic botanical illustrations in a contemporary way and range from delicate ditsy florals to bold, dramatic blooms.

As a sustainable, award-winning, **B Corp** fashion brand, Aspiga has ensured that the collection reflects not only aesthetic beauty but also Aspiga's own ongoing commitment to conscious creation, responsible sourcing, thoughtful design and enduring quality.

Aspiga designs and creates contemporary, stylish, and timeless clothing for women and men using natural and organic materials. With the support of its loyal customers, it has been able to initiate various social responsibility programmes, supporting education, infrastructure development and entrepreneurial opportunities in Kenya and India.

Aspiga founder, Lucy Macnamara, says: "This collaboration is a joyful tribute to 20 years of Aspiga. It celebrates the natural world that has inspired us from the very beginning, while reinforcing our belief that fashion can be both beautiful and responsible. We are thrilled that we have been able to work with the RHS to make this collection happen."

Cathy Snow, RHS Licensing Manager, adds: "The appeal of this collaboration for the RHS is clear. Craftsmanship and sustainability are at the heart of the Aspiga production process, alongside a design sensibility that expresses a commitment to nature in a joyous way. We are delighted to have contributed to the creation of this very special collection."